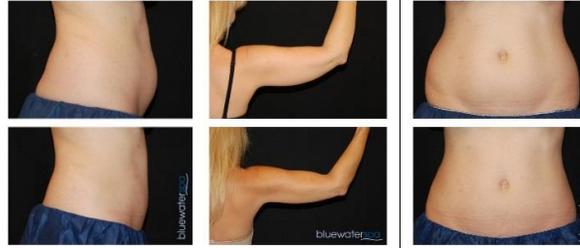


How to Choose Your CoolSculpting Provider



Pricing

CoolSculpting actually has cost minimums that practices must adhere to. If a price is too low, that could mean that the practice is using a knock off system. Some practices will advertise a price that is only for one applicator. All CoolSculpting treatments require two applicators to treat both sides of the body. Look for a provider that will assess your body, listen to your needs, and provide a price quote that will be the total amount for your complete service.

Physician Owned & Operated

Look for a practice owned and operated by a physician and not a franchise. Who is the medical doctor who owns and operates the practice? Research the physician on North Carolina's Medical Board [website](#). A board-certified plastic surgeon should be onsite and should directly oversee treatments. Facilities should adhere to the safety, cleanliness and truth in advertising guidelines outlined by the NC Medical Board and The American Society of Plastic Surgeons.

Experience

CoolSculpting results are very technique dependent. Applicators placed inappropriately can significantly impact your treatment results. Be sure the practice you select has performed at least 5,000 CoolSculpting treatments. The technician should have extensive training and experience in the treatment you are seeking.

Customized Treatments

The practice you select should have multiple applicators available. No single applicator works for all areas. CoolSculpting offers newly upgraded CoolAdvantage applicators that cover more surface area and can treat previously untreatable areas such as dense fat on the abdomen or flanks. Seek a practice that has two machines, so areas like arms, sides, etc. can be treated at the same time.

Before and After Images

Look for before and after images of patients from the practice you are intending to receive your CoolSculpting treatment from. Stock images provided by the manufacturer don't tell you what that practice and their providers can do. Don't trust a practice that doesn't want to show you their own work.

Complimentary Consultation – Not a Sales Pitch

Find a stable, financially sound practice that offers no cost consultations and no pressure to purchase. Not everyone is an ideal candidate for CoolSculpting. You want a physician's office that is prepared to tell you "no" even if you are prepared to pay. If providers have quotas or pressure to perform, people who may not be ideal candidates may pay for a service and end up with a less than ideal result.

Why Blue Water Spa / Michael Law MD?

Blue Water Spa offers the CoolAdvantage and CoolAdvantage Plus applicators from CoolSculpting. These upgraded applicators use the same CoolSculpting technology as the original applicators, which have been incredibly successful worldwide, but with improved comfort, improved treatment coverage, and decreased treatment time. Blue Water Spa offers not only the CoolSculpting treatment with CoolAdvantage applicators, but includes mechanical massage, compression binders, and vibration therapy as part of your service. We want you to achieve the best results possible. Blue Water Spa has been a top CoolSculpting provider in the Triangle for over 4 years and has performed over 5,000 CoolSculpting treatments.